

IDENTITY RANGE



Style born for efficiency

Style & efficiency

Style that's expressed through the lines drawn on black and white, colours symbolising purity and elegance. Identity gives character to any setting and brings out its beauty with a complete range in two colour variants.

Efficiency that lies in the simple, intuitive mechanism designed to ensure high-quality continuous service, plus savings in terms of both the product, and therefore the cost, and the time required for maintenance. This solution reduces the environmental and economic impact of the service and makes sure users always enjoy a clean and tidy space.

Aesthetics and functionality come together in a design that stands out for the interplay of lines and transparencies, at the same time as reducing consumption and waste.

For every environment



Workplace



Food service



Washroom



Healthcare



Wellness



Sport facilities



For every need

Identity isn't afraid of challenges and one of its points of strength is efficient service. With a comprehensive range and multiple high-performance technologies, Identity has the right answer for visitor flows at any level, even the highest.



Identity Autocut Systems: cutting consumption...

Evolved autocut systems to reduce consumption and waste

The Identity range includes autocut dispensers for hand towels and toilet paper. The systems have an internal autocut mechanism that dispenses one sheet at a time and requires no batteries or power source.

This results in lower paper consumption, reduced waste and savings for the environment and the operator.



-45%* consumption

The autocut system dispenses only the amount of product needed. The optimum sheet length has been defined for both systems to ensure efficient service with the lowest number of sheets.

-45%

* Results from market research conducted by Research Factory on a representative sample, compared with a traditional Jumbo Lucart Professional dispenser and a traditional Lucart Professional folded hand towel dispenser. The research was conducted according to ASSIRM regulations in compliance with the ISO 20252 standard. Milan 2015.

...cutting waste!

Stub-roll technology to use the product down to the last sheet

The Identity Autocut Toilet dispenser has a special internal mechanism with a two-roll container that uses the empty roll right down to the last sheet and then automatically switches over to the second. It's a solution that ensures continuous service and reduces waste.



-18 metres of paper*

Combining Autocut technology and the Stub-Roll system results in a saving of up to 18 metres of toilet paper for every roll used.

18m

Identity touch free: no touch, no worries

Touch free technology, 100% hygiene

For areas where hygiene is a priority, Identity offers a touch free hand towel dispenser that avoids exposure to possible contamination by dispensing the product automatically. If the batteries run out, the practical push-bar system ensures continuous service.



Costs under control

These dispenser parameters can be personalised:

- sheet length;
- sensor sensitivity;
- delay between sheets;
- dispensing mode.



Easy installation and maintenance

LED indicator states:

- **blue** = correct operation;
- **flashing red** = low batteries;
- **steady red** = replace dead batteries.





Identity single-sheet dispensing system...



Identity L1

The Identity range introduces a new single-sheet toilet paper dispenser: sturdy, easy to use and refill, plus all the benefits of single-sheet dispensing. All without sacrificing Identity's signature design!



**Unique
family feeling**



**Hygiene
and savings**

*...design to last,
easy to use.*



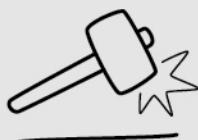
Identity L1 Double

High traffic? No worries with the new L1 Double dispenser!

It holds two rolls at the same time, both in use, thanks to the double paper outlet: twice the paper capacity and twice the availability for guaranteed continuous service. Double the benefits of single-sheet dispensing with all the style of Identity.



**Easy to use
and refill**



**Made to withstand the
toughest environments**

Identity Soap

Soap 900: the touch free solution

The unit features touch free dispensing technology and is the ideal solution for areas where hygiene is a priority because it avoids exposure to possible contamination by users.

The dispenser takes 900 ml refills with their own single-use pump, equivalent to 1,350 doses.



Easy Refill

The soap dispensers in the Identity line are quick and easy to refill...

* Internal test

...only
7"*

Soap 1000 and 400: ideal for large or small areas

Two different pump dispenser formats offering the ideal solution for every need. Soap 1000 has an extended 2,500-dose capacity. Soap 400 is a more compact solution, with a capacity of up to 1,000 doses, contained in a discreet, versatile design.



SOAP 900

The perfect match

For unrivalled hygiene, combine Soap 900 with the touch free hand towel dispenser: the perfect match!



Ease of maintenance

With the LED indicator:

- **green** = correct operation;
- **flashing red** = low batteries;
- **steady red** = batteries dead.



SOAP 1000 AND 400

Hygienic and practical

All refills are designed for simple and easy installation and the soap they contain is sealed for protection by the built-in single-use pump.



Controlled dispensing

Both dispensers deliver a **single dose of soap** with each pump: the ideal amount for optimum cleansing without waste.



Identity highlights



- ✓ EXCLUSIVE DESIGN
- ✓ INTERPLAYS OF LINES AND TRANSPARENCIES
- ✓ CONSISTENT FAMILY FEELING
- ✓ HYGIENIC AND SAFE
- ✓ INTUITIVE TO USE
- ✓ CONTINUOUSLY AVAILABLE SERVICE
- ✓ PRODUCT LEVEL ALWAYS VISIBLE

Patented Cardboard Core system



Recycled and recyclable
cardboard core



Easily
disposed of



100%
plastic free



More
sustainable

A complete range in black and white



TOUCH FREE
TOWEL



AUTOCUT
TOWEL



AUTOCUT
TOILET



L1
TOILET

L1 DOUBLE
TOILET

SOAP
400



SOAP
900



SOAP
1000



FOLDED HAND
TOWEL



BULK PACK
TOILET



JUMBO MINI &
MAXI TOILET



WASTE
BIN





Autocut dispensers

The Identity range includes autocut dispensers for hand towels and toilet paper that take all compatible Lucart Professional paper refills in Fiberpack®, recycled fibres or pure cellulose.



Identity Autocut Towel dispensers						
	Automatic cutting dispenser for recycled cardboard core hand towel rolls.	892990		1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	• 26.5 cm-long sheets. 380x301x222 mm (HxLxD)	892992				
Correlated products						

EcoNatural 155 ID
Cardboard Core



861170

Eco 150 ID
Cardboard Core



861173

Strong Blue 155 ID
Cardboard Core



861185

Strong 155 ID
Cardboard Core




861175

Strong 250 ID
Cardboard Core



861207J

Identity Autocut Toilet dispensers						
	Automatic cutting dispenser for recycled cardboard core jumbo toilet paper.	892991		1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	• 22.5 cm-long sheets. 385x230x153 mm (HxLxD)	892993				
Correlated products						

EcoNatural 900 ID
Cardboard Core



812432

Strong 900 ID
Cardboard Core


















812436

Touch Free dispensers

Touch free technology hand towel dispensers take all compatible Lucart Professional paper refills in Fiberpack®, recycled fibres or pure cellulose.




Identity Touch Free Towel dispensers 							
	Dispenser with no-touch technology for identity recycled cardboard core hand towel rolls.	<input type="radio"/> 892994		1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
	• Adjustable sheet length. 380x301x222 mm (HxLxD)	<input checked="" type="radio"/> 892995					
Correlated products							
EcoNatural 155 ID Cardboard Core	Eco 150 ID Cardboard Core	Strong Blue 155 ID Cardboard Core	Strong 155 ID Cardboard Core	Strong 250 ID Cardboard Core	AquaStream 155 ID Cardboard Core		
							
861170	861173	861185	861175	861207J	861171		


Customisation options

The control panel makes it possible to adjust:

- 1



2

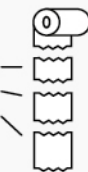

- Dispensing mode:**

 - automatic;
 - hand sensor.

- 


Standby time between two dispensed sheets:

 - 0 S 0 sec;
 - 1 S 1 sec;
 - 3 S 3 sec.

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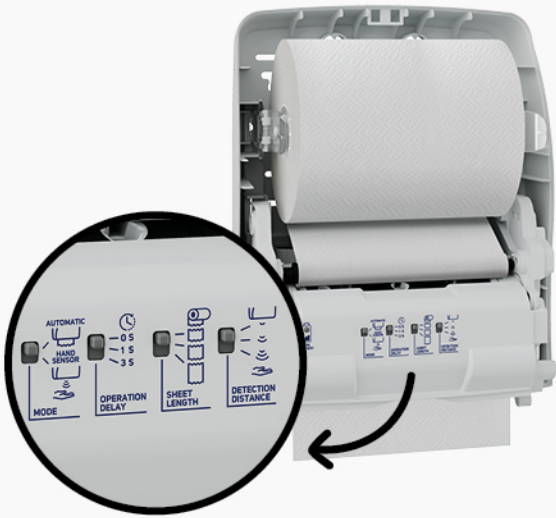
Sheet tear off length:

 - 20 cm;
 - 25.5 cm;
 - 30.5 cm.

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Sensor sensitivity:

 - 7.5 cm;
 - 10 cm;
 - 15 cm.






















*The dispenser works with D-type batteries for up to 100,000 cycles, or with a mains socket via a practical adapter.

Single sheet dispensers

Two new single-sheet toilet paper dispensers join the Identity range. They take all compatible Lucart Professional centre-pull paper refills, in both Fiberpack® and pure cellulose, as well as featuring the unique and distinctive family feeling shared by the entire Identity line.



Identity Toilet Paper L1 dispensers					
	Dispenser for jumbo centre-pull toilet paper.	 892534		1	<input checked="" type="checkbox"/>
	• Install the system 90 cm above the floor.				
	235x202x213 mm (HxLxD)	 892535			
Correlated products					

Identity Toilet Paper L1 Double dispensers					
	Dispenser for jumbo centre-pull toilet paper.	 892536		1	
	• Install the system 90 cm above the floor.				
	235x390x213 mm (HxLxD)	 892537			
Correlated products					


























Designed to simplify
 The new L1 dispensers have a simple and intuitive mechanism that makes them quick to refill and easy to maintain.



Soap dispensers

The Identity range also offers refillable soap dispensing systems with two different dispensing modes: Identity Soap 1000 and 400 with pump dispensing, and Identity Touch Free Soap 900 with touch free dispensing.



Identity Soap 400 dispensers					
 <p><i>New</i></p>	Identity Soap 400 dispenser.	<input type="radio"/> 892524		6	<input checked="" type="checkbox"/>
	<ul style="list-style-type: none"> • Individually packed. • For foam soaps: up to 1,000 x 0.4 ml doses. • For Hair&Body gel soap: up to about 300 x 1.3 ml doses. <p>193x108x102 mm (HxLxD)</p>	<input checked="" type="radio"/> 892525			
Hair&Body Gel	Classic Foam	Frequent Foam	Premium Liquid	Essential Foam	Antimicrobial Foam
					
89403000	89411000	89412000			
Identity Soap 1000 dispensers					
	Identity Soap 1000 dispenser.	<input type="radio"/> 892439		6	<input checked="" type="checkbox"/>
	<ul style="list-style-type: none"> • Individually packed. • Duration: up to 2,500 doses. • Shoot dosage: 0.4 ml. <p>272x110x111 mm (HxLxD)</p>	<input checked="" type="radio"/> 892440			
Hair&Body Gel	Classic Foam	Frequent Foam	Premium Liquid	Essential Foam	Antimicrobial Foam
					
89103000	89111000	89112000	89100000	89113000	89140001

Identity Soap 900 dispensers



Identity Soap 900 dispenser
with no-touch technology.

○ 892507

● 892508

- Individually packed.
- Duration: up to 1,350 doses.
- Work with batteries.
- Shoot dosage: 0.67 ml.

262x140x123 mm (HxLxD)



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














Hair&Body Gel	Classic Foam	Frequent Foam	Premium Liquid	Essential Foam	Antimicrobial Foam
					
	89911000	89912000			89940001



Complementary dispensers

Completing the Identity range are dispensers for folded hand towels and jumbo and interfolded toilet paper, compatible with all dedicated Lucart Professional paper products. Solutions that are efficient, strong and easy to maintain and refill.



Identity Folded Hand Towel dispensers					
	Dispenser for "V", "Z" and "C" folded hand towels.	<input type="radio"/> 892984A		6	<input checked="" type="checkbox"/>
	<ul style="list-style-type: none">• Individually packed.• Holds up to 3.5 packs of Lucart Professional folded hand towels.• Compatible with all Lucart Professional folded hand towels.	<input checked="" type="radio"/> 892985A			
	388x305x133 mm (HxLxD)				
Identity Bulk Pack Toilet dispensers					
	Dispenser for bulk pack toilet paper.	<input type="radio"/> 892318A		6	<input checked="" type="checkbox"/>
	<ul style="list-style-type: none">• Individually packed.• Holds up to 2.5 packs of interfolded toilet paper.• Compatible with the full range of Lucart Professional interfolded toilet paper.• Compatible with all Lucart Professional bulk pack toilet paper.	<input checked="" type="radio"/> 892320A			
	280x151x133 mm (HxLxD)				
Identity Jumbo Toilet dispensers					
	Dispenser for "MAXI JUMBO" toilet rolls.	<input type="radio"/> 892326A		6	<input checked="" type="checkbox"/>
	<ul style="list-style-type: none">• Individually packed.• Compatible with the range of Lucart Professional Jumbo toilet paper rolls up to 300 mm in diameter.	<input checked="" type="radio"/> 892328A			
	328x350x127 mm (HxLxD)				
	Dispenser for "MINI JUMBO" toilet rolls.	<input type="radio"/> 892322A		6	<input checked="" type="checkbox"/>
	<ul style="list-style-type: none">• Individually packed.• Compatible with the range of Lucart Professional Jumbo toilet paper rolls up to 220 mm in diameter.	<input checked="" type="radio"/> 892324A			
	256x280x128 mm (HxLxD)				

Identity Waste bin				
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Waste bin.
Floor standing or wall mounting.
609x420x290 mm (HxLxD)

○ 892357

ABS
PP

43 l

2

● 892358

Identity Air Freshener Spray dispensers				
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- Individually packed.
- Suitable for spaces up to 200 m³.
- Fully programmable in 3 settings.
- Quick setup for 30/45/60 days in 24/7 mode.
- Powered by 2 x C-Cell Alkaline batteries.

188x68x95 mm (HxLxD)

○ 892361



6



● 892362



Correlated products

Sea Breeze



892365

Floral Meadow



892366

Summer Fruits



892367

Identity Air Freshener Natural Breeze dispenser				
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- Individually packed.
- Suitable for spaces up to 100 m³.
- No battery required; propellant-free.
- Lasts for up to 30 days.
- Opening system through key.

140x69x60 mm (HxLxD)

○ 892363



12



Correlated products

Sea Air



892368

Floral Bouquet



892369

Juicy Fruits



892370

**See the full range
of Identity products**



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